

Harry Christian Baclayo | info@harrychristian.com |
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Experienced Full Stack Developer and Team Lead with 5+ years of technical expertise, specializing in custom web solutions focused on web development technology. Skilled in optimizing web performance, integrating data visualization technologies, and leading cross-functional teams to deliver high-quality digital solutions.

Worked on projects under Telstra, Suncorp, ANZ, Starbucks, Australia Post, Nordic Fitness, and more.

Experience

Full Stack Developer

meldCX | May 2023 - Present

- Developed interactive and visually compelling data visualizations using Superset as platform and data visualization libraries like D3.js, eCharts, Chart.js, etc.
- Developed location-based web application using OpenStreetMap with geospatial data from multiple backend sources.
- Ensure cross-browser compatibility and optimize web components for various devices
- Collaborate with cross-functional teams to deliver innovative digital solutions

Head of Operations / Development & Design

Media Engine Digital Solutions | May 2022 - May 2023

- Led the development team of custom ecommerce solutions for local and international businesses.
- Managed all aspects of business development, ensuring alignment with company vision.
- Collaborated directly with clients to identify requirements and deliver tailored solutions.
- Deployed websites that used WordPress running WooCommerce and Shopify.

Design and Development Team Lead

Engagis | June 2020 - April 2022

- Led cross-functional team of designers and developers in creating integrated digital solutions.
- Spearheaded development of programmatic digital out-of-home platform and location-based ad technology.
- Launched multiple campaigns involving real-time data integration between digital signage and SMS service providers.

Developer

Engagis | June 2019 - June 2020

- Developed Digital Signage Pages using HTML, CSS, JavaScript.
- Integrated pages between company products and client systems.

Skills

Technical Skills:

- Full-stack web development (Next.js, React, JavaScript, HTML, CSS)
- Database management (PostgreSQL, Supabase)
- E-commerce development (Shopify ecosystem, theme customization, app development)
- Containerization (Docker)
- Version control (GitHub)
- API integration
- Authentication implementation
- Artificial Intelligence integration (Generative AI)
- Configuration management (YAML)
- Performance optimization (Core Web Vitals, responsive design, cross-browser compatibility)

Soft Skills:

- Leadership
- Team management
- Data analysis and reporting
- Content design and strategy

Education BS Information Systems Ateneo de Cagayan University | 2015 - 2019